

Turning Credit Union AI Ideas into Results

*Frankie Russo, 8X 500 Founder &
Entrepreneur
The Growth Co.*

ROCHDALE + VLI



TURNING CREDIT UNION AI IDEAS INTO RESULTS.

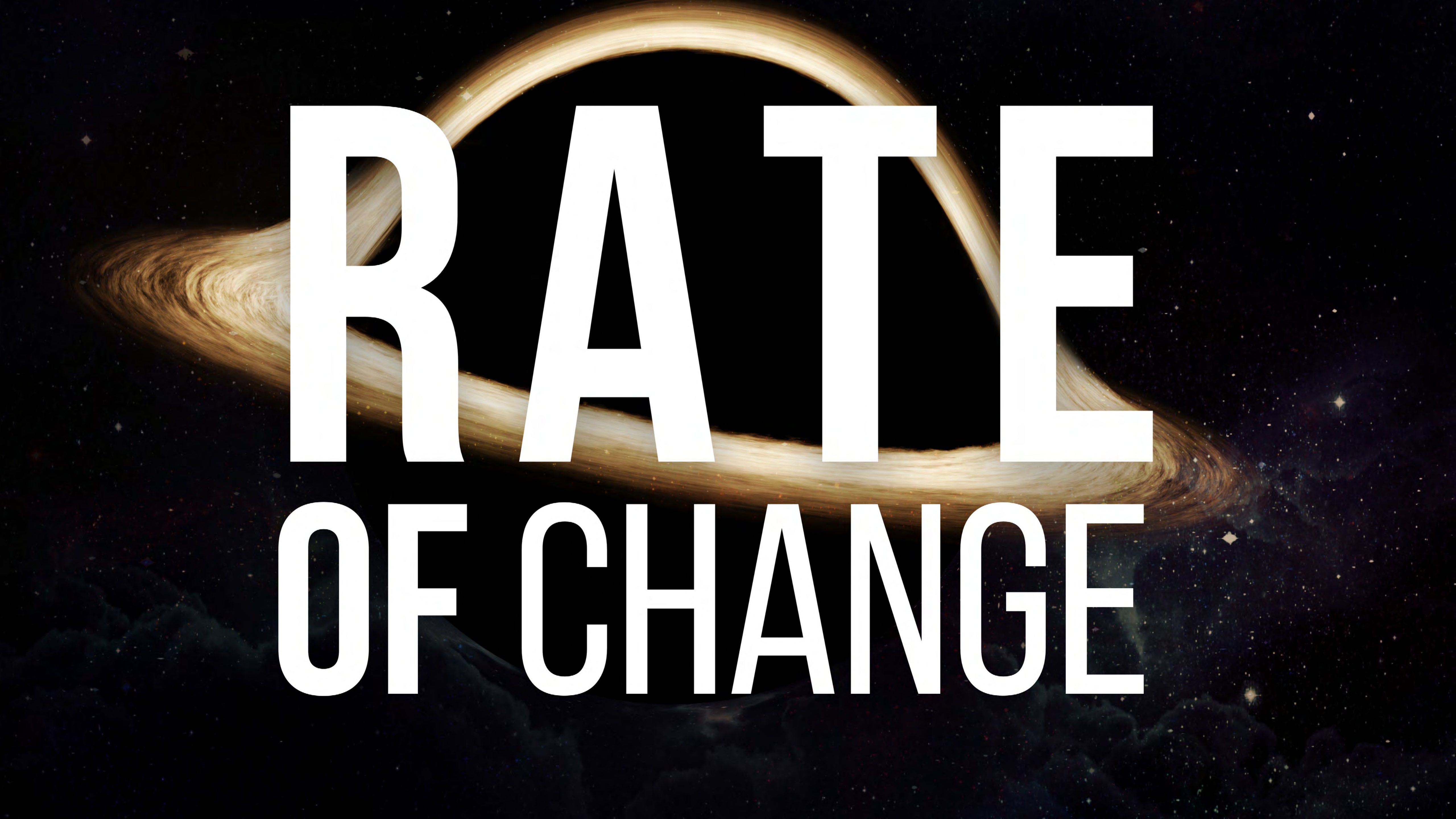
THE MASTERCLASS



WITH

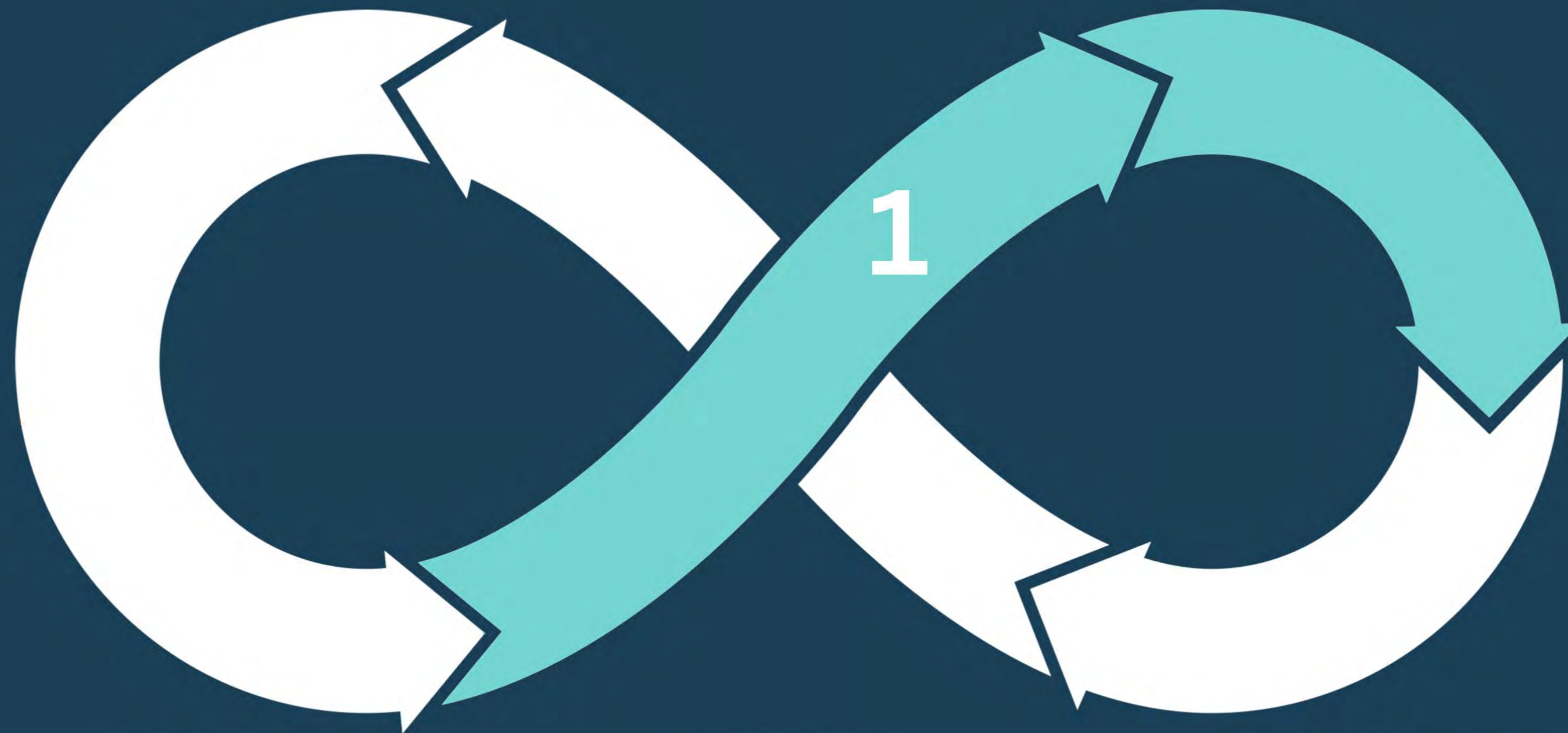
FRANKIE RUSSO

AUTHOR | SPEAKER | INVENTOR | VISIONARY



RATE OF CHANGE

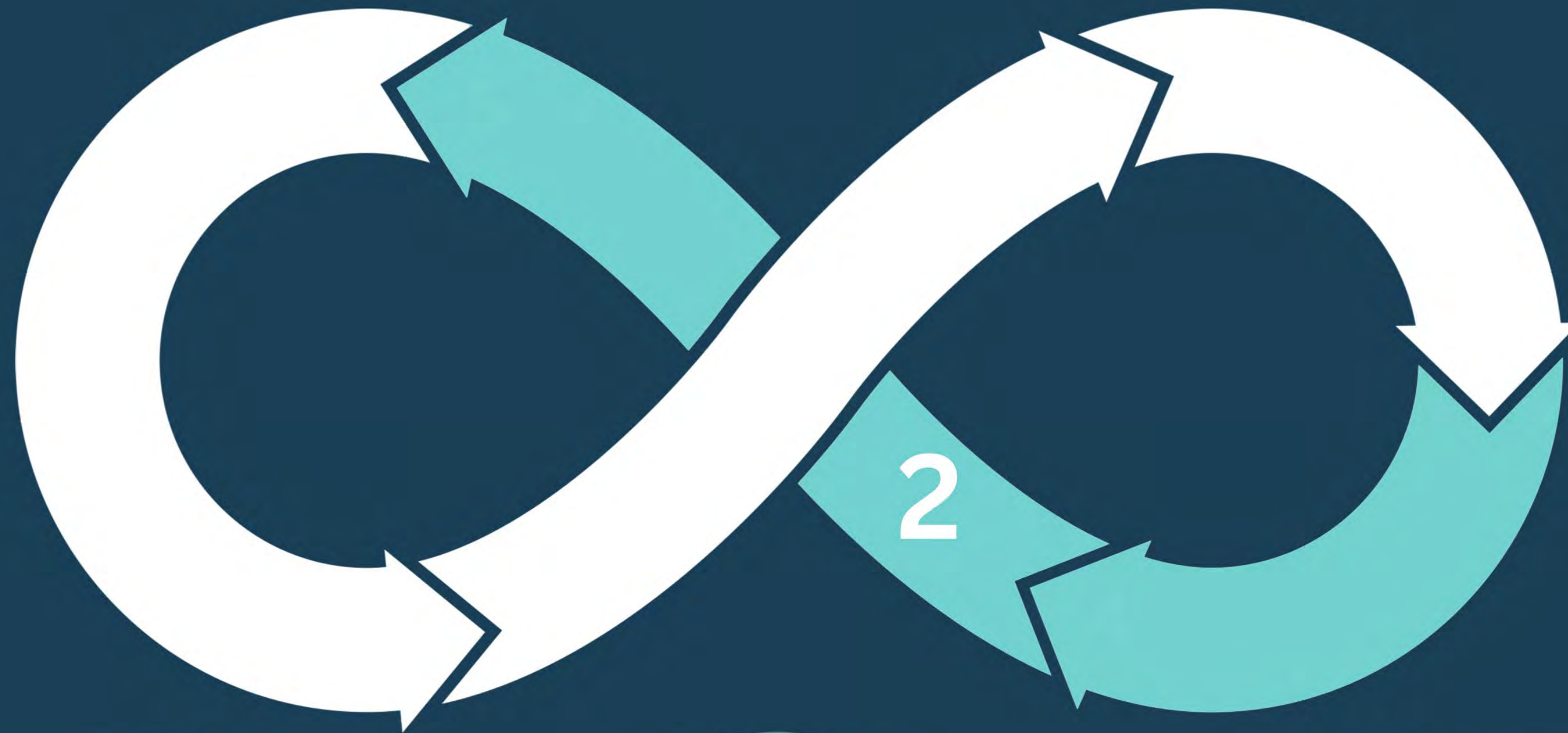
THE GROWTH LOOP



**GET
HONEST**
ABOUT THE
PROBLEM

IMAGINE
A NEW
SOLUTION

COLLABORATE
WITHOUT
BOUNDARIES



1

**GET
HONEST
ABOUT THE
PROBLEM**



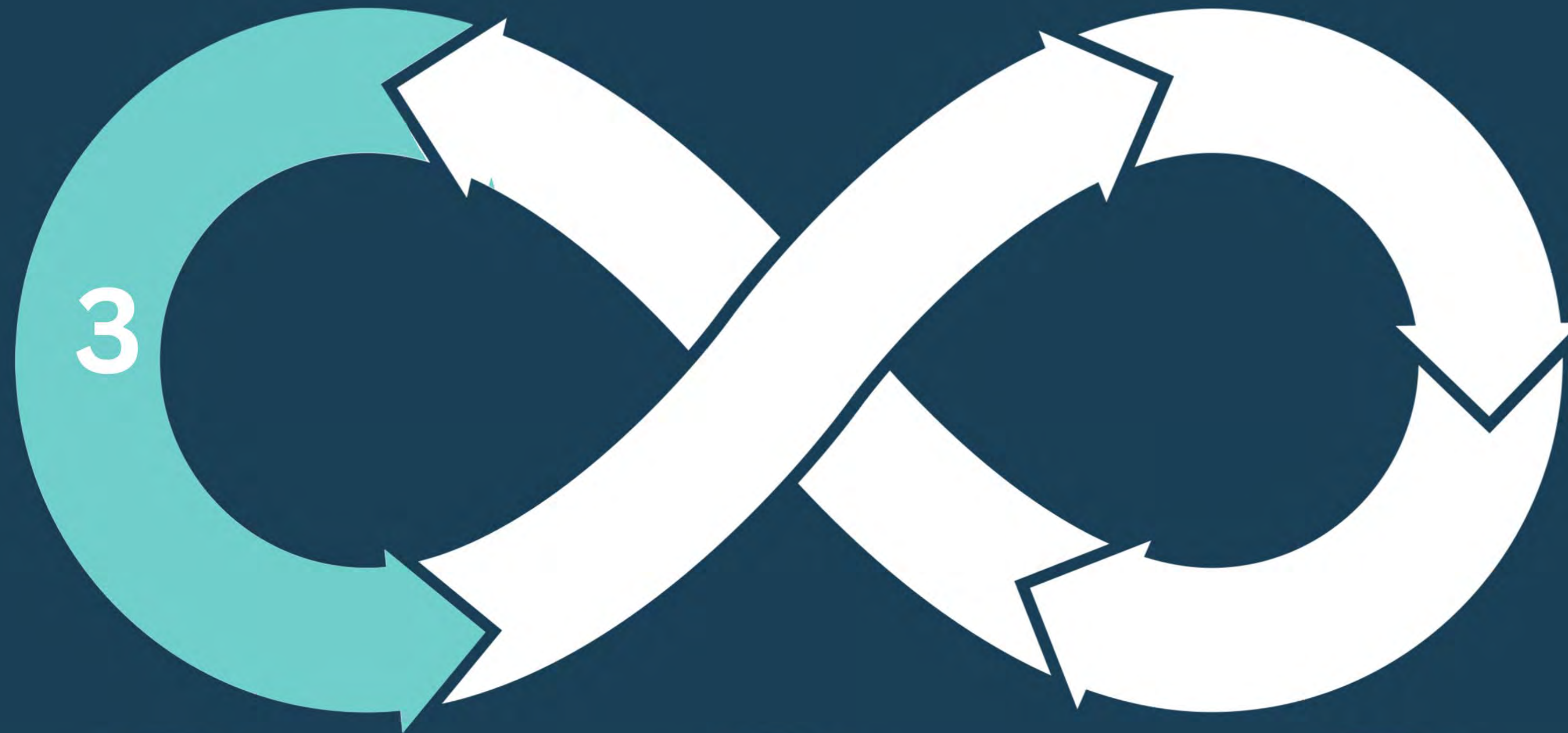
2

**IMAGINE
A NEW
SOLUTION**



3

**COLLABORATE
WITHOUT
BOUNDARIES**



1

2

3

GET
HONEST
ABOUT THE
PROBLEM

IMAGINE
A NEW
SOLUTION

COLLABORATE
WITHOUT
BOUNDARIES

1

GET HONEST
ABOUT THE PROBLEM

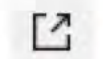


**HOUSTON...
WE HAVE A PROBLEM**





Menti

AI Masterclass -CEOs of...  

Choose a slide to present

0

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

32

33

34

35

36

37

38

39

40

41

42

43

44

45

46

47

48

49

50

51

52

53

54

55

56

57

58

59

60

61

62

63

64

65

66

67

68

69

70

71

72

73

74

75

76

77

78

79

80

81

82

83

84

85

86

87

88

89

90

91

92

93

94

95

96

97

98

99

What are you here? (in your career or in company. Why, do people call you? What are you an Expert in?)

0

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

32

33

34

35

36

37

38

39

40

41

42

43

44

45

46

47

48

49

50

51

52

53

54

55

56

57

58

59

60

61

62

63

64

65

66

67

68

69

70

71

72

73

74

75

76

77

78

79

80

81

82

83

84

85

86

87

88

89

90

91

92

93

94

95

96

97

98

99

0

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

32

33

34

35

36

37

38

39

40

41

42

43

44

45

46

47

48

49

50

51

52

53

54

55

56

57

58

59

60

61

62

63

64

65

66

67

68

69

70

71

72

73

74

75

76

77

78

79

80

81

82

83

84

85

86

87

88

89

90

91

92

93

94

95

96

97

98

99

Which AI mindset fits you best today?

0

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

32

33

34

35

36

37

38

39

40

41

42

43

44

45

46

47

48

49

50

51

52

53

54

55

56

57

58

59

60

61

62

63

64

65

66

67

68

69

70

71

72

73

74

75

76

77

78

79

80

81

82

83

84

85

86

87

88

89

90

91

92

93

94

95

96

97

98

99

ENTHUSIAST

WISDOM

PROGAMMER

SCPTIC

Enthusiastic - Knowledgeable and eager to learn

Wise - Experienced and able to give advice

Programmer - Good at coding and solving problems

Sceptic - Doubtful and critical

0

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

32

33

34

35

36

37

38

39

40

41

42

43

44

45

46

47

48

49

50

51

52

53

54

55

56

57

58

59

60

61

62

63

64

65

66

67

68

69

70

71

72

73

74

75

76

77

78

79

80

81

82

83

84

85

86

87

88

89

90

91

92

93

94

95

96

97

98

99

0

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

32

33

34

35

36

37

38

39

40

41

42

43

44

45

46

47

48

49

50

51

52

53

54

55

56

57

58

59

60

61

62

63

64

65

66

67

68

69

70

71

72

73

74

75

76

77

78

79

80

81

82

83

84

85

86

87

88

89

90

91

92

93

94

95

96

97

98

99

Which one of Rockwell's business do you feel is most likely to give you the ability to serve your stakeholders?

0

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

32

33

34

35

36

37

38

39

40

41

42

43

44

45

46

47

48

49

50

51

52

53

54

55

56

57

58

59

60

61

62

63

64

65

66

67

68

69

70

71

72

73

74

75

76

77

78

79

80

81

82

83

84

85

86

87

88

89

90

91

92

93

94

95

96

97

98

99

Rockwell (Globe)

Rockwell (Domestic)

Rockwell (Market)

Rockwell (Globe) - Global reach and impact

Rockwell (Domestic) - Focus on the home market

Rockwell (Market) - Focus on the market share

0

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

32

33

34

35

36

37

38

39

40

41

42

43

44

45

46

47

48

49

50

51

52

53

54

55

56

57

58

59

60

61

62

63

64

65

66

67

68

69

70

71

72

73

74

75

76

77

78

79

80

81

82

83

84

85

86

87

88

89

90

91

92

93

94

95

96

97

98

99

0

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

32

33

34

35

36

37

38

39

40

41

42

43

44

45

46

47

48

49

50

51

52

53

54

55

56

57

58

59

60

61

62

63

64

65

66

67

68

69

70

71

72

73

74

75

76

77

78

79

80

81

82

83

84

85

86

87

88

89

90

91

92

93

94

95

96

97

98

99

What's one thing you wish AI could do for you or your team right now?

0

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

32

33

34

35

36

37

38

39

40

41

42

43

44

45

46

47

48

49

50

51

52

53

54

55

56

57

58

59

60

61

62

63

64

65

66

67

68

69

70

71

72

73

74

75

76

77

78

79

80

81

82

83

84

85

86

87

88

89

90

91

92

93

94

95

96

97

98

99



ENTHUSIAST



VISIONARY



PRAGMATIST



SKEPTIC

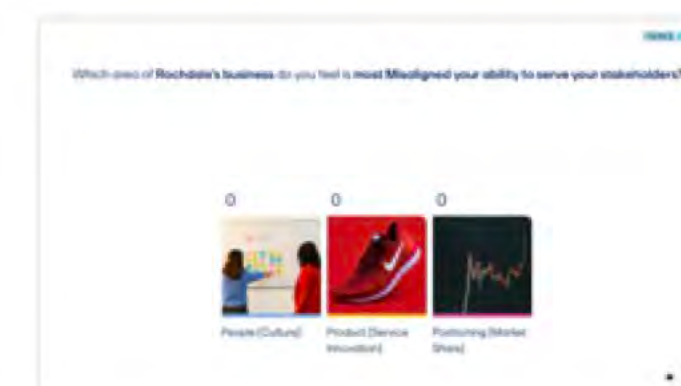
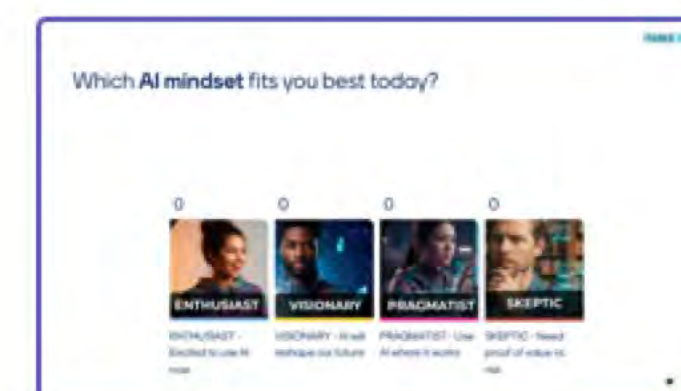


Menti

AI Masterclass -CEOs of...



Choose a slide to present



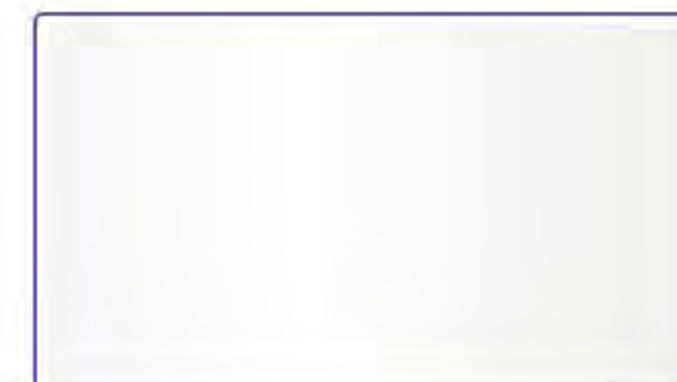


Menti

AI Masterclass -CEOs of ...



Choose a slide to present



2

IMAGINE
A NEW THE SOLUTION



**WHY?
WHY?
WHY?
BUT WHAT IF?**



Join at menti.com | use code 5134 1483



FRANKIE RUSSO



5 / 7





Menti

AI Masterclass - CEOs...



Choose a slide to present

AI Masterclass - CEOs...

AI Masterclass - CEOs...

Which AI mindset fits you best today?

Which AI mindset fits you best today?

What's one thing you wish AI could do for you or your team right now?

What's one thing you wish AI could do for you or your team right now?



LEARN FROM THE
NATIVES

HI, MY NAME IS FRANKAI... HOW CAN I HELP?

A/V TEAM
CLICK HERE
NOW

Chat now

Chat now



THE RABBIT HOLE



COLLABORATE
WITHOUT BOUNDARIES



**RELATIONSHIPS ARE ONLY AS
GOOD AS WHAT YOU
CONTRIBUTE TO THEM**



ChatGPT



Gamma



Heygen



Lovable



Claude

REMIX WITH FRIENDS



ChatGPT



Gamma



Heygen



Lovable



Claude

1+1=2



NotebookLM



THE



CREDIT UNION
CEO
COLLABORATIVE

PODCAST



CREDIT UNION
CEO
COLLABORATIVE

+ FRANKIE RUSSO



ChatGPT



Gamma



Heygen



Lovable



Claude

1 + 1 + 1 = 10



HeyGen





ChatGPT



Gamma



Heygen



Lovable



Claude

1 + 1 + 1 + 1 = 1,000



I'm looking for...



Home



My Network



Jobs



Messaging



Notifications



Me



For Business



Sales Nav



Frankie Russo

8X Inc. 500 Founder | Top Growth
Keynote Speaker | 2X Best-selli...
Lafayette, Louisiana

The Growth Co.

Profile viewers 460

Post impressions 2,053

Go to Sales Navigator

My pages (12) See all

360° Intelligent Automatio...
Activity 0

FrankieRusso
Activity 0

ORIGIN A.I.
Activity 0

Grow your business faster

Try Premium Page

Advertise on LinkedIn

Saved items

Groups

Newsletters

Events



Start a post

Video

Photo

Write article

Sort by: Top



Genlyte Solutions – a Signify business reposted this



Terry King • 2nd

President at C&O Sales

10h •

+ Follow

I am thrilled to announce that **C&O Sales** has been honored as the **Genlyte Solutions – a Signify business** Agent of the Year. This award is a testament to the exceptional teamwork, trust, and collaboration that keep our team on ...more



LinkedIn News

Top stories

Government shutdown ends after 4...

2h ago • 46,391 readers

US to release payrolls portion of Oc...

2h ago • 11,891 readers

IRS raises 2026 retirement account...

2h ago • 6,838 readers

Tesla plans to add Apple CarPlay to...

2h ago • 5,717 readers

Stocks tumble as tech rout deepens

2h ago • 3,796 readers

Show more

LinkedIn puzzle spotlight



Zip - a quick brain teaser

Solve in 60s or less!

95 connections played



Frankie, explore relevant opportunities
with Valent U.S.A. LLC

Get the latest jobs and industry news

Follow

About Accessibility

Privacy & Terms

Advertising Business

Get the LinkedIn ap

LinkedIn LinkedIn Corp

00:00.0





GENIUS + THE LOOP

A litter of golden retriever puppies playing in the snow.
their heads pop out of the snow

YOUR GENIUS

MULTIPLIER

A.I. TOOLBOX + BREAKING WHY

Scan this QR code

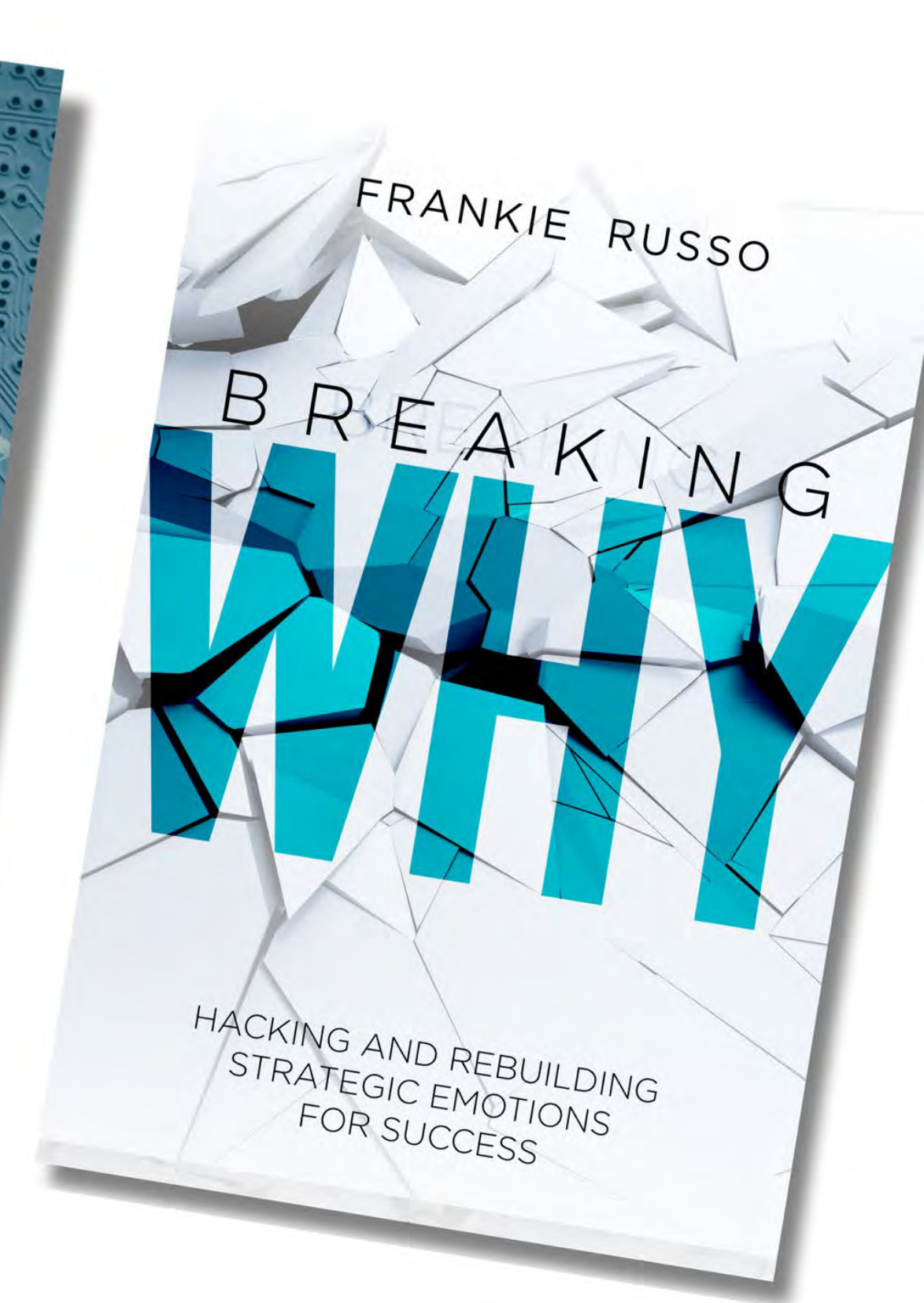
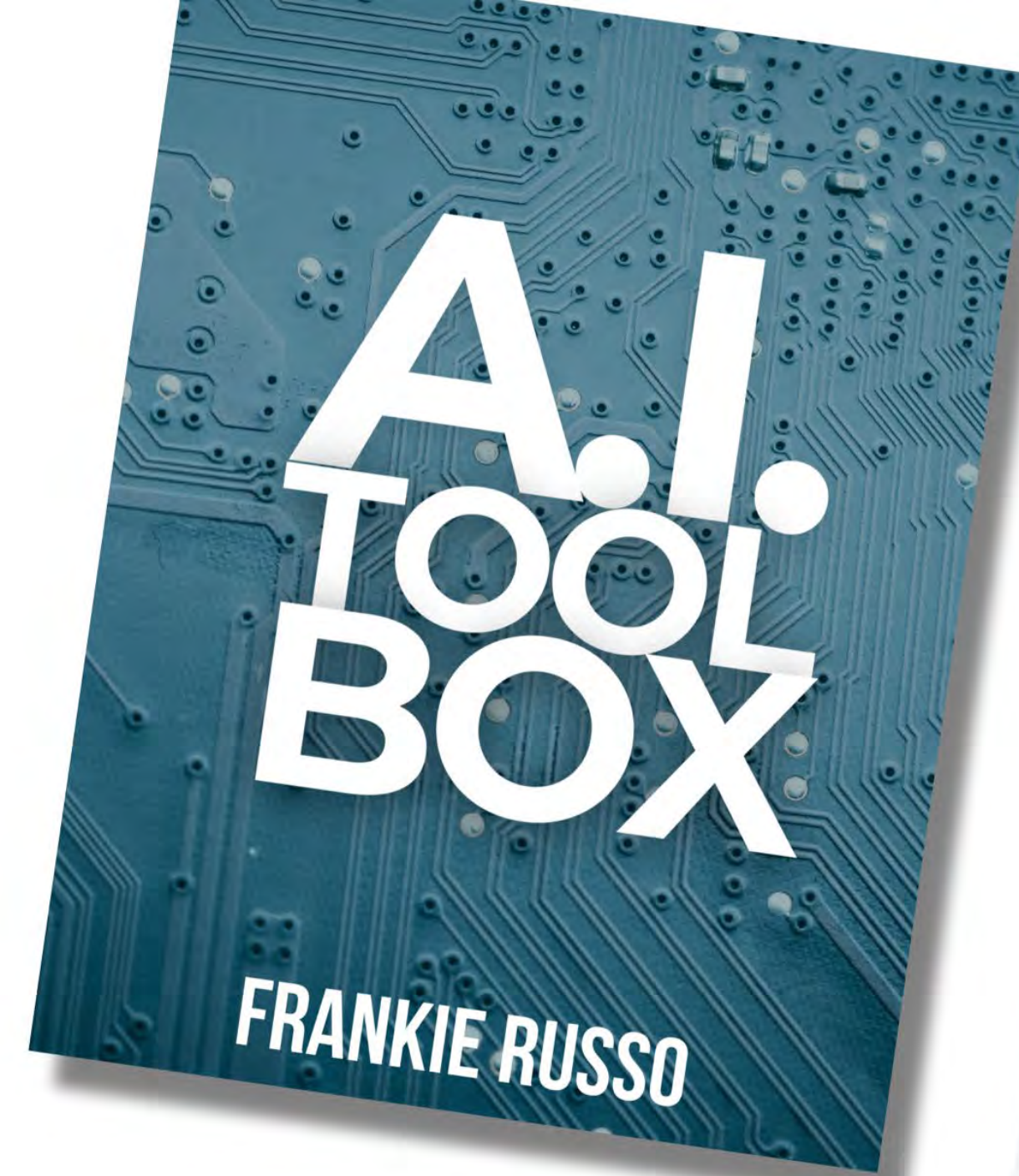


Or go to

<https://talk.ac/frankierussokeynote>

and enter this code when prompted

CUCEOS



FRANKIE RUSSO